

Terms & Conditions of Use

ValueX Advisory Partners

Last Updated: February 25, 2026

1. Introduction

Welcome to the website of ValueX Advisory Partners (“ValueX”, “we”, “our”, or “us”).

These Terms & Conditions govern your access to and use of our website, including all content, materials, and services made available through it.

By accessing or using this website, you agree to comply with these Terms. If you do not agree, please discontinue use of the website immediately.

2. About ValueX Advisory Partners

ValueX Advisory Partners provides strategic finance advisory, fractional CFO services, financial transformation consulting, and related professional advisory services to businesses operating primarily within the brand experience, communications, and creative industries.

Information provided on this website is for general informational purposes only.

3. No Professional Advice

The content published on this website:

- ❑ Does not constitute financial, legal, tax, investment, or accounting advice.
- ❑ Should not be relied upon as a substitute for professional consultation.
- ❑ Does not create a client-advisor relationship.

A formal engagement exists only when:

- ❑ A written agreement is signed; and
- ❑ Scope, fees, and responsibilities are formally agreed.

4. Use of Website

You agree to use this website only for lawful purposes and must not:

- ❑ Use the website in any way that violates applicable laws or regulations;
- ❑ Attempt unauthorized access to systems or data;
- ❑ Distribute malware or harmful technology;

- ❏ Copy or scrape content for commercial purposes without consent;
- ❏ Misrepresent affiliation with ValueX.

5. Intellectual Property Rights

All website content, including but not limited to text, branding, logos, methodologies, graphics, publications, frameworks and insights are the intellectual property of ValueX Advisory Partners, unless otherwise stated.

You may:

View and download materials for personal or internal business reference.

You may not:

Reproduce, distribute, modify, or commercially exploit content without written permission.

6. Confidentiality & Submissions

Any information submitted via contact forms, email links, or website inquiries, will be treated professionally; however:

- ❏ submission does not create confidentiality obligations unless formally agreed;
- ❏ users should avoid sharing sensitive or confidential information before engagement.

7. Third-Party Links

This website may include links to third-party websites for convenience or reference.

ValueX:

- ❏ does not control external websites,
- ❏ is not responsible for their content, policies, or practices,
- ❏ does not endorse third-party services unless explicitly stated.

8. Limitation of Liability

To the fullest extent permitted by law, ValueX Advisory Partners shall not be liable for:

- ❏ any direct or indirect losses,
- ❏ business interruption,
- ❏ loss of profits or data,
- ❏ reliance placed on website content,

- ▣ technical issues or temporary unavailability.

Use of the website is at your own risk.

9. Disclaimer of Warranties

This website is provided “as is” and “as available.”

We make no warranties regarding:

- ▣ accuracy or completeness of content,
- ▣ uninterrupted availability,
- ▣ suitability for any specific purpose.

10. Data Protection & Privacy

Use of this website is also governed by our Privacy Policy, which explains how personal data is collected and processed in accordance with applicable UAE and international data protection regulations.

11. Engagement Services

Professional services offered by ValueX are governed exclusively by engagement letters, statements of work, or service agreements, which take precedence over these website terms.

12. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the United Arab Emirates.

Any disputes arising from website use shall be subject to the jurisdiction of the competent courts of Dubai, UAE, unless otherwise agreed in writing.

13. Modifications

ValueX reserves the right to update or modify these Terms at any time.

Updated versions will be posted on this page with a revised effective date.

Continued use of the website constitutes acceptance of updated Terms.