

Privacy Policy

ValueX Advisory Partners

Last Updated: February 25, 2026

1. Introduction

ValueX Advisory Partners (“ValueX”, “we”, “our”, or “us”) respects your privacy and is committed to protecting personal data collected through our website.

This Privacy Policy explains how we collect, use, disclose, and safeguard personal information when you visit our website or interact with us online.

By using this website, you consent to the practices described in this Policy.

2. Who We Are

ValueX Advisory Partners is a strategic finance advisory and fractional CFO firm providing financial consulting and business advisory services to organizations across the UAE, GCC, Europe, and international markets.

3. Information We Collect

We may collect the following categories of personal data:

a) Information You Provide Voluntarily

When you submit a contact form, request information, subscribe to updates, send inquiries via email, download publications or insights.

We may collect name, company name, job title, email address, phone number, business information you choose to share

b) Automatically Collected Information

When you visit the website, certain technical data may be collected automatically:

- 🔍 IP address
- 🔍 Browser type and device information
- 🔍 Pages visited
- 🔍 Date and time of access
- 🔍 Website usage data
- 🔍 Referring website

This helps us improve website performance and user experience.

c) Cookies & Tracking Technologies

We may use cookies and similar technologies to:

- ☐ Understand website usage
- ☐ Improve functionality
- ☐ Analyze traffic trends
- ☐ Enhance user experience

You may disable cookies through your browser settings.

4. How We Use Your Information

We use personal data to:

- ☐ Respond to inquiries and communications
- ☐ Provide requested information or services
- ☐ Improve website functionality and content
- ☐ Send professional updates or insights (where consent exists)
- ☐ Maintain security and prevent misuse
- ☐ Comply with legal and regulatory obligations

We do not sell personal data.

5. Legal Basis for Processing

Where applicable (including GDPR principles for international users), we process personal data based on:

- ☐ Your consent
- ☐ Legitimate business interests
- ☐ Performance of contractual obligations
- ☐ Compliance with legal requirements

6. Data Sharing and Disclosure

We may share information with:

- ☐ Technology and hosting providers
- ☐ Website analytics providers
- ☐ Professional advisors (legal, compliance, IT)
- ☐ Regulatory authorities where legally required

All third parties are required to maintain confidentiality and appropriate data protection standards.

We do not share personal data for marketing resale or advertising networks.

7. International Data Transfers

As ValueX operates internationally, personal data may be processed or accessed in jurisdictions outside your country of residence.

We take reasonable steps to ensure appropriate safeguards are in place for cross-border data transfers.

8. Data Retention

We retain personal data only for as long as necessary to:

- ☐ Fulfil the purpose for which it was collected,
- ☐ Maintain professional records,
- ☐ Meet legal, regulatory, or compliance obligations.

9. Data Security

We implement reasonable technical and organizational safeguards to protect personal data against:

- ☐ unauthorized access,
- ☐ disclosure,
- ☐ alteration,
- ☐ or destruction.

However, no internet transmission is completely secure.

10. Your Rights

Depending on applicable laws, you may have the right to:

- 🔗 Request access to your personal data
- 🔗 Request correction of inaccurate information
- 🔗 Request deletion of personal data
- 🔗 Withdraw consent
- 🔗 Object to certain processing activities

11. Third-Party Websites

Our website may contain links to external websites.

ValueX is not responsible for the privacy practices or content of third-party websites.

12. Children's Privacy

This website is intended for business professionals and is not directed toward individuals under the age of 18.

We do not knowingly collect data from minors.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect legal, operational, or regulatory changes.

Updates will be posted on this page with a revised effective date.